



#IEF 2024  
SEP 9 - SEP 11

Porto, Portugal

Connecting Technology, Innovation  
and Society: An Entrepreneurial  
Citizen-Focused Approach

[iefconference.org](http://iefconference.org)

[iefsubmissions@gmail.com](mailto:iefsubmissions@gmail.com)

August 2024

# OFFICIAL PROGRAMME

*\* All sessions will be held at the premises of INESC TEC, the Institute for Systems and Computer Engineering, Technology and Science, University of Porto.*

**Address:** R. Dr. Roberto Frias, Porto, Portugal

## Panel Sessions Overview

- Panel Session 1: Innovation Policy
- Panel Session 2: The Financial Ecosystem and New Technologies
- Panel Session 3: Spaces of Ecology, Innovation and Societal Change
- Panel session 4: Ecosystems
- Panel Session 5: AI and Growth
- Panel Session 6: Transdisciplinarity
- Panel Session 7: Technology, Migration and International Venturing
- Panel Session 8: Citizen Entrepreneurship: The Project and Integrating the Key Themes

## DAY 1. MONDAY 09 SEPTEMBER 2024

TIME	PROGRAMME	SPEAKERS/ PANELLISTS	MODERATORS
9.30	<b>Opening of the Conference</b> <ul style="list-style-type: none"> <li>Welcome and Introductions</li> <li>Introduction to the IEF Objectives of and Expectations from the Conference, and Publications</li> </ul>	<ul style="list-style-type: none"> <li>Prof. António Sousa Pereira - Rector of University of Porto, Portugal</li> <li>Prof. João Claro - President of INESC TEC, Porto, Portugal</li> <li>Prof. Joana Resende - Vice-Rector University of Porto for Innovation and Entrepreneurship, University of Porto, Portugal</li> <li>Prof. Rui Calçada - Dean of FEUP, University of Porto, Portugal</li> <li>Prof. José Fernando Oliveira - Director of Department of Industrial Engineering and Management, University of Porto, Portugal</li> <li>Dr. Paulo Rios de Oliveira - Administrator at AICEP - Portuguese Trade &amp; Investment Agency, City Hall, Porto, Portugal</li> <li>Prof. Joao Jose Pinto Ferreira, University of Porto, Portugal</li> <li>Heitor Benfeito, Critical Ventures, Porto, Portugal</li> <li>Prof. Jay Mitra, University of Essex, UK</li> </ul>	Jay Mitra
10.30	<b>Welcome to the Empathy Room: The Exclusive Introductory Network Forum for all panellists: Conversations and music (self-managed). Networking programme for other delegates, with tea and coffee.</b>		
11.00	<b>Panel Session 1: Innovation Policy</b> <ul style="list-style-type: none"> <li>Sustainability</li> <li>ESG</li> <li>Digital Framework Conditions</li> </ul>	<ul style="list-style-type: none"> <li>Sergio Arzeni, International Network for SMEs (INSME), Italy</li> <li>Prof. Marcus Dejardin, Namur University, Belgium</li> <li>Manuel Aroso, Beedie School of Business at Simon Fraser University, Canada</li> <li>João Mil-Homens, José de Mello Group, Portugal</li> <li>Dr. Bettina Becker, University of Durham, UK</li> </ul>	Sergio Arzeni
12.15	<b>Panel session 2: The Financial Ecosystem and New Technologies</b> <ul style="list-style-type: none"> <li>Finance Ecosystems</li> <li>AI and Finance</li> <li>Alternative Digital Finance</li> <li>Business Angels</li> <li>Valuations</li> <li>Mentoring</li> </ul>	<ul style="list-style-type: none"> <li>Prof. Hani Hagra, University of Essex, UK</li> <li>Heitor Benfeito, Critical Ventures, Portugal</li> <li>Nick Hixson, Hixsons Ltd., UK</li> <li>Dr. Rui Falcao, REDangels and COREangels, Portugal</li> <li>Marco Fernandes, SME Collateral Funds, Portugal</li> <li>João Pereira, Portugal Ventures, Portugal</li> </ul> <p><b>Research Paper:</b> Susana Bernadino, Professor of Management at the Polytechnic of Porto – ‘Crowdfunding for sustainable development projects: Empirical analysis of a Portuguese sustainability-oriented platform’.</p>	Heitor Benfeito
13.45	<b>Lunch</b>		
14.45	<b>Panel Session 3: Spaces of Ecology, Innovation and Societal Change</b> <ul style="list-style-type: none"> <li>Sustainable Cities</li> <li>Urban Networks</li> <li>Health and Society</li> <li>Social Media</li> <li>Regenerative Innovation</li> </ul>	<ul style="list-style-type: none"> <li>Dr. Fiona Armstrong-Gibbs, Liverpool John Moores University, UK</li> <li>Dr. Andreas Kraemer, Ecologic Institute, Germany</li> <li>Prof. Martin Curley, Maynooth University, Ireland</li> <li>Prof. Chux Gervase Iwu, University of Western Cape, South Africa</li> <li>Prof. Anne-Laure Mention, RMIT University, Australia</li> </ul> <p><b>Research Paper:</b> Sara El Haddouti, PhD Student at Hassan Premier University, Morocco – ‘To Innovate or Not to Innovate: Do financial inclusion &amp; female participation hold the key for Moroccan firms?’</p>	Chux Gervase Iwu

TIME	PROGRAMME	SPEAKERS/ PANELLISTS	MODERATORS
16.00	<i>Tea and Coffee Break</i>		
16.15	<b>Panel Session 4: Ecosystems</b> <ul style="list-style-type: none"> <li>Digital Ecosystems</li> <li>Mapping the Landscape: Entrepreneurship Dynamics and Ecosystems (with a special focus on Africa)</li> </ul>	<ul style="list-style-type: none"> <li>Dr. Charlotte Palesa Felix-Faure, IDRAC Business School, France</li> <li>Dr. Phumlani Nkontwana, Allan Grey Centre for Africa Entrepreneurship, University of Stellenbosch, South Africa</li> <li>Prof. Natanya Meyer, University of Johannesburg, South Africa</li> <li>Dr. McEdward Murimbika, Centre for Entrepreneurship, University of Witswaterand, South Africa</li> <li>Prof. Cecil Nieuwenhuizen, University of Johannesburg, South Africa</li> <li>Dr. Chris Schachtebeck, University of Johannesburg, South Africa</li> </ul>	Charlotte Palesa Felix-Faure
17.45	<i>End of Day 1</i>		
19.00	<b>Cocktail Reception at City Hall, Porto – Bus to leave conference venue at 18.00 sharp</b>		

## DAY 2. TUESDAY 10 SEPTEMBER 2024

TIME	PROGRAMME	SPEAKERS/ PANELLISTS	MODERATORS
9.30	<i>Tea and Coffee - Networking</i>		
10.00	<b>Panel Session 5: AI and Growth</b> <ul style="list-style-type: none"> <li>Business Incubation in the Digital Space</li> <li>AI and New Business Models</li> <li>The Female Digital Dividend</li> </ul>	<ul style="list-style-type: none"> <li>Sudip Roy, Divitae Ltd., UK</li> <li>Prof. Jessica Lichy, IDRAC Business School, France</li> <li>Paulo Santos, European Space Agency Incubation Center, Portugal</li> <li>Besma Kraiem, Knowlepsy, Portugal</li> <li>Prof. Zubin Sethna, Regent's University London, UK</li> </ul> <p><b>Research Paper:</b> Gunnar Prause, Professor at Wismar Business School, Germany - 'NFT-Solutions for Sustainable Entrepreneurship'.</p>	Sudip Roy
11.15	<b>Panel Session 6: Transdisciplinarity</b> <ul style="list-style-type: none"> <li>Meaning</li> <li>Content</li> <li>Pedagogy</li> <li>Structure</li> </ul>	<ul style="list-style-type: none"> <li>Prof. Piero Formica, Maynooth University, Ireland</li> <li>Prof. Roderick Lawrence, University of Geneva, Switzerland</li> <li>Prof. Sarika Pruthi, San Jose State University, USA</li> <li>Prof. Joao Jose Pinto Ferreira, University of Porto, Portugal</li> </ul>	Piero Formica
12.30	<i>Lunch</i>		

TIME	PROGRAMME	SPEAKERS/ PANELLISTS	MODERATORS
13.30	<b>Panel Session 7: Technology, Migration and International Venturing</b> <ul style="list-style-type: none"> <li>• People and Digital International Business</li> <li>• Environmental Technologies and International Business</li> </ul>	<ul style="list-style-type: none"> <li>• Prof. George Saridakis, University of Kent, UK</li> <li>• Jan Goesaert, Silk Road Partners BV, Belgium</li> <li>• Prof. Jay Mitra, University of Essex, UK</li> </ul> <p><b>Research Paper:</b> Deepica Sachdeva, PhD Student at Hochschule Fulda, University of Applied Sciences, Germany – ‘Programs Fostering Entrepreneurship for Migrant Women with Correspondence analysis Approach’.</p>	George Saridakis
15.00	<b>Panel Session 8: Citizen Entrepreneurship: The Project and Integrating the Key Themes</b>	<ul style="list-style-type: none"> <li>• Dr. Charlotte Felix Faure, IDRAC Business School, France</li> <li>• Prof. Jay Mitra, University of Essex, UK</li> <li>• All speakers contribute</li> </ul>	Jay Mitra
16.00	<b>Tea and Coffee Break</b>		
16.15	<b>End of Day 2</b>		
19.30	<b>Conference Dinner at Casa da Musica, Concert Hall in Porto</b> <b>Address: Av. da Boavista 604-610, 4149-071 Porto, Portugal</b>		

## DAY 3. WEDNESDAY 11 SEPTEMBER 2024

TIME	PROGRAMME	SPEAKERS & FACILITATORS
<b>The Business Angel Investment Workshop</b>		
9.00 - 13.00	<ul style="list-style-type: none"> <li>• <b>Part 1: Telling the Story of Business Angel Funding</b></li> <li>• <b>Part 2: Fine Tuning the Practice of Angel Funding</b></li> <li>• <b>Part 3: Start-Up Pitching</b></li> </ul>	<ul style="list-style-type: none"> <li>• Rui Falcao, Jay Mitra</li> <li>• Rui Falcao, Pedro Bandeira, Heitor Benfeito, Nick Hixson, Sudip Roy</li> <li>• Pedro Bandeira, Sarah Sommersguter</li> </ul>

**END OF CONFERENCE**

\* Research papers will be accommodated in the programme in line with the panel sessions and where appropriate in parallel sessions.



*Image Sources: Experience Wakefield/ Brookfield Institute/ Fin Tech Magazine/ Adobe Stock/ Team SY/ AI Magazine/ Medium/ CGS International/ The Regional Studies Association Research Network on Citizen Entrepreneurship/ Marketing91. All Images are taken from Google Images sourced on 15 August 2024.*

## For inquiries, please contact us.

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