

20TH INTERNATIONAL ENTREPRENEURSHIP FORUM CONFERENCE

FIRST NOTICE

CONNECTING TECHNOLOGY, INNOVATION AND SOCIETY: AN ENTREPRENEURIAL APPROACH

9-10-11 September 2024

Porto, Portugal



University of Essex



PORTO

FACULDADE DE ENGENHARIA
UNIVERSIDADE DO PORTO



IEF



The IEF investigates, imbibes, inculcates, informs and innovates together with diverse groups of stakeholders in the arena of entrepreneurship, innovation, economic and social development.

Prof. JAY MITRA

Founder,
International Entrepreneurship Forum



At this year's conference, we are exploring ways to connect innovation, technology and society

... by exploring prevailing trends and needs centering on the effective and creative use of diverse technologies and their relevance for economic, environmental, organizational and social sustainability. There is a clear recognition of the insularities and dysfunctionalities in civic society and communities, among economic entities, and in public spheres, generated by the inherent tension between rapid technological development and the relatively slow pace in which organisations and societies can adapt to the changes. People are left bereft of institutional values and governance safeguards. In this context while entrepreneurship is promoted widely, it is our contention that neither policy, nor research appear to have provided us with sufficient insights into the ways and means in which entrepreneurship and innovation can help to resolve the tensions and help secure sustainable outcomes for individuals, organisations, and societies.

Join us to:

- ▶ Interact with researchers, policy makers and practitioners.
- ▶ Raise the level and frequency of discourse on the uses of technology and sustainable entrepreneurial endeavour in different contexts.
- ▶ Contribute to types of practice and dialogue which consider entrepreneurship to be bigger than starting or growing a new business or social venture.
- ▶ Engage as reflective, entrepreneurial citizens to reset agendas for entrepreneurship, innovation and society.



The International Entrepreneurship Forum

What makes us special? Operating for two decades with conferences and workshops hosted across the globe, we set our footprint in Europe, Middle East, Africa, Latin America, and Asia Pacific. We distinguish ourselves with our creative ‘out of the box’ approach to thinking about and exploring diverse forms of new ideas generation, venture formation, citizen engagement and economic, personal and social value creation. The IEF is a regenerative and evaluative space for individuals and organisations across societies.



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About IEF

History

The IEF was founded in the United Kingdom at the turn of this millennium in 2001. A global mind-set informed the first conference in Naples, Italy. Post-conference in the island of Capri we concluded that so much had already been researched, so many policies on start-ups and early-stage growth had been formulated, so many conferences and seminars held, and so much money was awash all around the globe. We talked about new combinations and even sustainability and values. But what was missing was being entrepreneurial in our thinking about crossing borders, disciplines and silos, and engaging in entrepreneurship as new forms of recombination with multiple perspectives facilitating productive change. Perhaps the beginning of this century offered hope in creating something different.



Founded 2001

20
conferences
worldwide



13 countries

across **5** regions

Asia, Africa, Latin
America, Europe,
and Middle East



More than

5000
delegates

over the years



Around

100 prestigious
guest speakers

from around the world



80 partners &
networks
worldwide

publishers, media,
educational and research
institutions, industry players,
and government agencies

Global footprint

ASIA

CHINA

Beijing
Shanghai

MALAYSIA

Kuala Lumpur

INDIA

Bangalore
Ahmedabad
Goa

NEPAL

Kathmandu

EUROPE & MIDDLE EAST

ITALY

Naples
Trento
Venice
Padua

FRANCE

Paris
Nancy

LATVIA

Riga

TURKEY

Istanbul

BAHRAIN

Manama

LITHUANIA

Vilnius

PORTUGAL

Porto

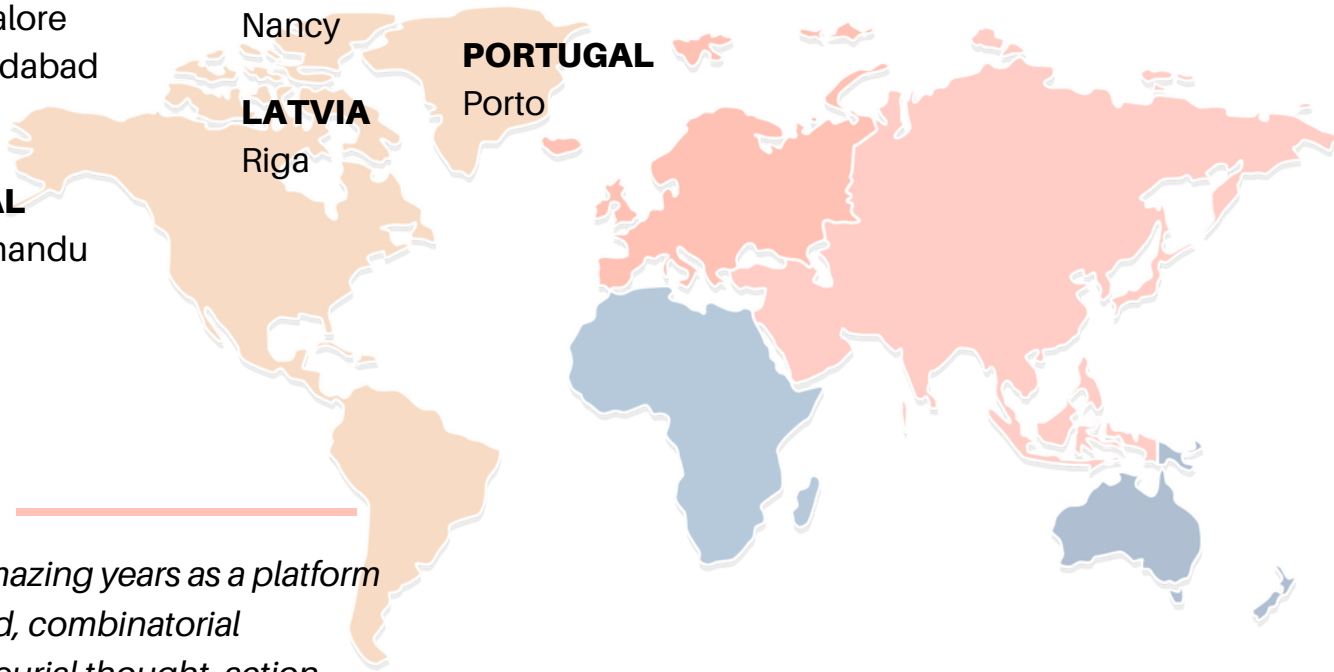
AFRICA & LATIN AMERICA

SOUTH AFRICA

Cape Town

COLOMBIA

Bogota



“
Twenty amazing years as a platform
for focused, combinatorial
entrepreneurial thought, action
and play around the world.

”

Our Journey

2001

1. Naples, Italy
Entrepreneurship
& Learning

2002

2. Beijing, China
Entrepreneurship
& Regional
Development

2003

3. Bangalore, India
Entrepreneurial
Innovation

2004

4. Paris, France
Entrepreneurship:
Contexts, Locales,
& Values

2005

5A. Trento, Italy
Entrepreneurship:
The Role of
Higher Education

2009

9. Istanbul, Turkey
Entrepreneurship &
the Creative Use of
New Technologies

2008

8. Ahmedabad, India
Creativity &
Entrepreneurship

2007

7. Shanghai, China
Asian
Entrepreneurship

2006

6. Riga, Latvia
Creativity &
Entrepreneurship

2005

5B. Cape Town, South Africa
Entrepreneurship & New
Ventures Across Borders

2010/2011

10. Manama, Bahrain
Entrepreneurship &
Society: Creating Social,
Cultural, Economic &
Personal Value

2012

11. Kuala Lumpur, Malaysia
Entrepreneurship
& Sustainability

2013

12. Vilnius, Lithuania
Social Sustainability &
Economic Security: The
Agenda for Entrepreneurship
in the 21st Century

2014

13. Bogota, Colombia
Entrepreneurship &
Development: The
Idea of Inclusive
Opportunity Creation

2019

18. Goa, India
Entrepreneurship
as a Social
Movement

2018

17. Nancy, France
Entrepreneurship,
North-South

2017

16. Kathmandu, Nepal
Sustainable
Entrepreneurship &
Economic Development

2016

15. Venice, Italy
The Globalisation &
Internationalisation of
SMEs & New Ventures

2015

14. Cape Town, South Africa
Entrepreneurial
Institutions & the
Entrepreneurial Society

2023

19. Padua, Italy
Entrepreneurship:
Analog to Digital

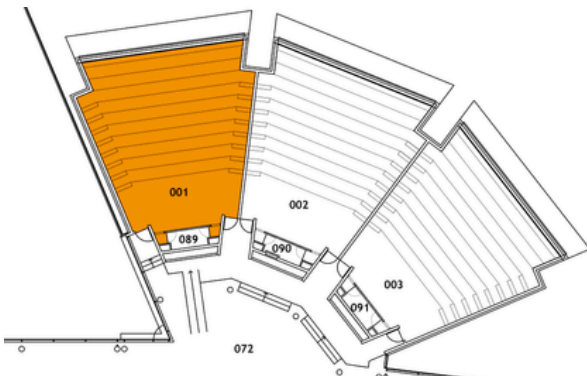
2024

20. Porto, Portugal
Connecting Technology,
Innovation and Society:
An Entrepreneurial Approach

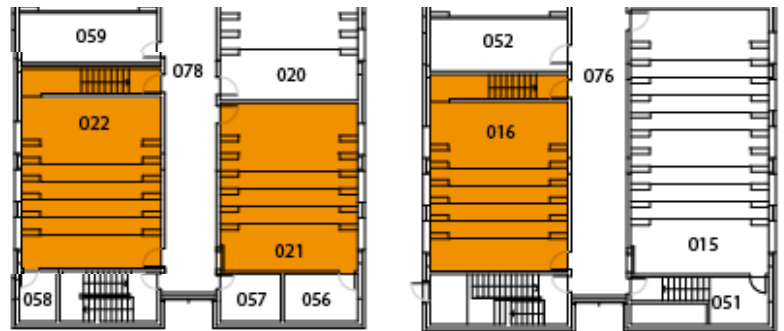


Conference Venue

The 20th IEF conference is hosted at the **University of Porto**, Porto, Portugal - one of the best public education institutions in Europe. With over **100** years of history, the University of Porto is a leading teaching and scientific research institution in Portugal and worldwide.



Conference main hall



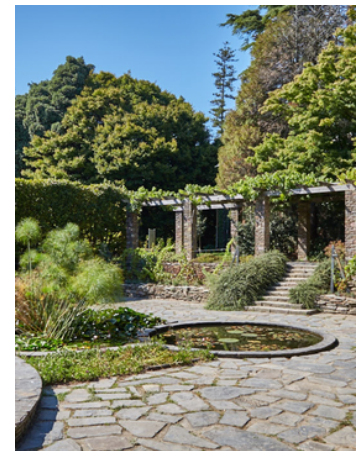
Break-out rooms for Parallel Sessions



Faculty of Engineering of the University of Porto (FEUP)



Hall of Biodiversity - U.Porto's Museums



Jardim Botânico do Porto - U.Porto's Botanical Garden

20th IEF - Six objectives, three key interrelated themes

Publication of Insights

To publish selected essays and research papers.



Innovation Frontier Unveiled

To present new ideas in Entrepreneurship and Innovation Research and Development.



Advancing Policy and Research

To promote both policy development, practice, and research contributions.



Policy and Praxis



To facilitate debate, discussion, and resolution in panel sessions and workshops.

Porto's Innovation Landscape

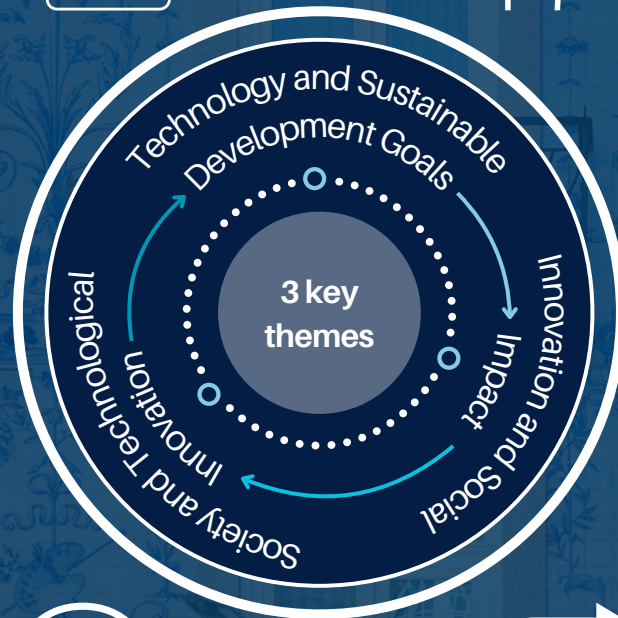
To explore specific applications of the issues raised above with particular reference to Porto, Portugal.



Impact. Innovate. Thrive.



To consider the implications of the key themes for entrepreneurship, innovation and society.



Conference Themes and Format

The 20th IEF conference covers 9 themes below with the format of **Panel Sessions** on 3 key themes mentioned before and their interdependencies.

Science
Entrepreneurship

AI and Digital
Technologies

Ecosystems

Metaverse of
International
Ventures

Environmental,
Social and
Governance Impact

Citizen
Engagement

Arts and
Humanities

Venture
Resourcing

Regional Factors

Social Programme



Cocktail Reception

 **Porto City Hall**  **Evening, 9 Sep 2024**

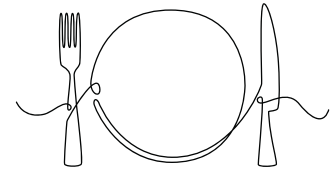
Kick off the IEF conference in style! This is your chance to mingle with fellow attendees, industry leaders, and esteemed speakers in a relaxed setting. It's the perfect opportunity to build connections, share ideas, and set the stage for a productive and engaging conference.

Conference Dinner



 **Casa da Música**  **10 Sep 2024**

Conclude the first day of the IEF conference on a high note at the Conference Dinner, held at the architectural marvel, Casa da Música.

This elegant setting provides the perfect opportunity to unwind, network with delegates over delectable cuisine, and continue the day's insightful conversations in a memorable atmosphere.



City Tour & Boat Ride

 **TBC**  **11 Sep 2024**

Explore the city's rich history and charm on a guided tour, then set sail on the Douro River for breathtaking panoramic views. This unforgettable excursion is the perfect way to unwind, discover hidden gems, and capture lasting memories of Porto.

All activities are subjected to interest among delegates.

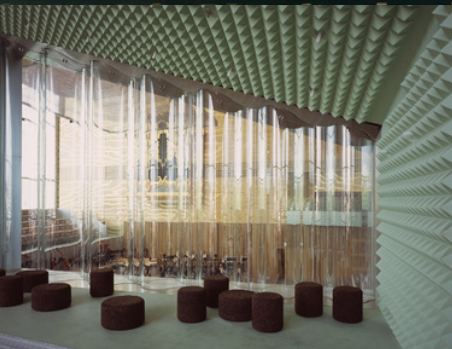


Cocktail Reception
📍 Porto City Hall

Towering over Porto's grand Avenida dos Aliados, Porto City Hall, also known as Câmara Municipal do Porto, is a landmark that embodies both civic pride and architectural grandeur. Construction began in 1920, but it wasn't until 1955 that the building was finally finished. Designed by the renowned architect Correia da Silva, the City Hall is a stunning example of Neoclassical style, its imposing facade and clock tower standing as a symbol of Porto's importance. Whether you're marveling at its intricate details or taking in the panoramic city views from the top, Porto City Hall is a must-see for any visitor to this vibrant Portuguese city.

Conference Dinner

📍 Casa da Música, Porto



A striking landmark graces Porto's cityscape, Casa da Música, translating as "House of Music," is more than just a concert hall – it's a vibrant center dedicated to all things music. Conceived as part of the city's designation as European Capital of Culture in 2001, Casa da Música stands as the first building in Portugal built entirely for music. Opened in 2005, the building itself is a masterpiece of modern architecture, designed by the world-renowned Rem Koolhaas. Its bold, asymmetrical facade hints at the innovative spirit within.

But Casa da Música goes beyond its stunning exterior. It's a hub for music lovers of all kinds. The venue boasts a versatile concert hall that hosts a diverse range of performances, from classical and jazz to contemporary and world music. Beyond the stage, Casa da Música fosters music education with workshops and programs, and even provides a platform for new music creation through residencies and commissions. Whether you're a seasoned concertgoer or simply curious to explore the world of music, Casa da Música offers a unique and unforgettable experience.



Conference Dinner

 **Casa da Música, Porto**

Choice of Publication Route

ROUTE 1

Summative essays on specific topics addressing the sub-themes of the Palgrave 'Encyclopaedia of Entrepreneurship'.

Summative essays need only be submitted after the conference and no later than **31 December 2024**.

Contributors choosing this route are likely to be assured of publication in the Palgrave 'Encyclopaedia of Entrepreneurship' subject to a final peer review process conducted by Thematic Editors and the Editor-in-Chief of the Encyclopaedia.
(see next page)

ROUTE 2

Standard refereed papers for publication in journals (*see next page*) subject to peer review.

ROUTE 3

Chapters in monograph as part of the new Palgrave series: 'Entrepreneurship and Society'.
(see next page)

Publications of Conference Papers: Potential Journals and Monograph Chapters

Journal of Entrepreneurship and Innovation in Emerging Economies

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Journal of Entrepreneurship and Innovation in Emerging Economies (JEIEE)

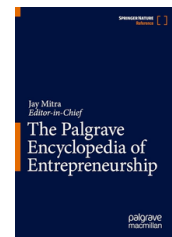
Journal of Innovation Management



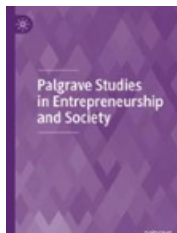
Industry and Higher Education Journal (IHEJ)



Palgrave Encyclopedia of Entrepreneurship



Palgrave 'Entrepreneurship in Society' Monograph Series





Conference Partners and Organisers



**Journal of
Entrepreneurship and Innovation
in Emerging Economies**





Colorful Plates, Sintra, Portugal

Important Dates





Conference Organisation



Professor Jay Mitra, University of Essex, UK
and Leuphana University, Germany



Professor João José Pinto Ferreira,
University of Porto, Portugal



Mr Heitor Benfeito, Managing Director,
Critical Ventures, Porto, Portugal

CURATION

MANAGEMENT



Mrs Alexandra
Xavier, Inestec,
Porto



Ms Holly Bui, Senior
Research Officer,
University of Essex, UK

Conference Fees

- Standard Conference Fee: UK **£250**
- Conference Fee for Portuguese Delegates: UK **£100**
- Conference Fee for delegates from LIC Countries: UK **£90**
- Conference Fee for PhD and other registered students: UK **£75**
- Conference Dinner: UK **£50**
- Conference Tour (TBC)




- *Conference fees for all delegates include, 2 x lunches, 4 x tea/coffee/refreshments, the conference pack, and the cocktail reception, only.*
- *The cost for dinner and other social events are not included in the conference fee.*



HOW TO REGISTER?

Please see conference website

<http://iefconference.org> 

Contact us for more information

 iefsubmissions@gmail.com