

20TH INTERNATIONAL ENTREPRENEURSHIP FORUM CONFERENCE

OFFICIAL EDITION

CONNECTING TECHNOLOGY, INNOVATION AND SOCIETY: AN ENTREPRENEURIAL CITIZEN-FOCUSED APPROACH

9-10-11 September 2024

Porto, Portugal



The IEF investigates, imbibes, inculcates, informs and innovates together with diverse groups of stakeholders in the arena of entrepreneurship, innovation, economic and social development.

Prof. JAY MITRA

Founder,
International Entrepreneurship Forum



At this year's conference, we are exploring ways to connect innovation, technology and society

... by exploring prevailing trends and needs centering on the effective and creative use of diverse technologies and their relevance for economic, environmental, organizational and social sustainability. There is a clear recognition of the insularities and dysfunctionalities in civic society and communities, among economic entities, and in public spheres, generated by the inherent tension between rapid technological development and the relatively slow pace in which organisations and societies can adapt to the changes. People are left bereft of institutional values and governance safeguards. In this context while entrepreneurship is promoted widely, it is our contention that neither policy, nor research appear to have provided us with sufficient insights into the ways and means in which entrepreneurship and innovation can help to resolve the tensions and help secure sustainable outcomes for individuals, organisations, and societies.

Key Features:

- ▶ Interact with researchers, policy makers and practitioners.
- ▶ Raise the level and frequency of discourse on the uses of technology and sustainable entrepreneurial endeavour in different contexts.
- ▶ Contribute to types of practice and dialogue which consider entrepreneurship to be bigger than starting or growing a new business or social venture.
- ▶ Engage as reflective, entrepreneurial citizens to reset agendas for entrepreneurship, innovation and society.



The International Entrepreneurship Forum

What makes us special? Operating for two decades with conferences and workshops hosted across the globe, we set our footprint in Europe, Middle East, Africa, Latin America, and Asia Pacific. We distinguish ourselves with our creative ‘out of the box’ approach to thinking about and exploring diverse forms of new ideas generation, venture formation, citizen engagement and economic, personal and social value creation. The IEF is a regenerative and evaluative space for individuals and organisations across societies.



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ABOUT IEF

History

The IEF was founded in the United Kingdom at the turn of this millennium in 2001. A global mind-set informed the first conference in Naples, Italy. Post-conference in the island of Capri we concluded that so much had already been researched, so many policies on start-ups and early-stage growth had been formulated, so many conferences and seminars held, and so much money was awash all around the globe. We talked about new combinations and even sustainability and values. But what was missing was being entrepreneurial in our thinking about crossing borders, disciplines and silos, and engaging in entrepreneurship as new forms of recombination with multiple perspectives facilitating productive change. Perhaps the beginning of this century offered hope in creating something different.



Founded 2001

20
conferences
worldwide



13 countries
across **5** regions
Asia, Africa, Latin
America, Europe,
and Middle East



More than
5000
delegates
over the years



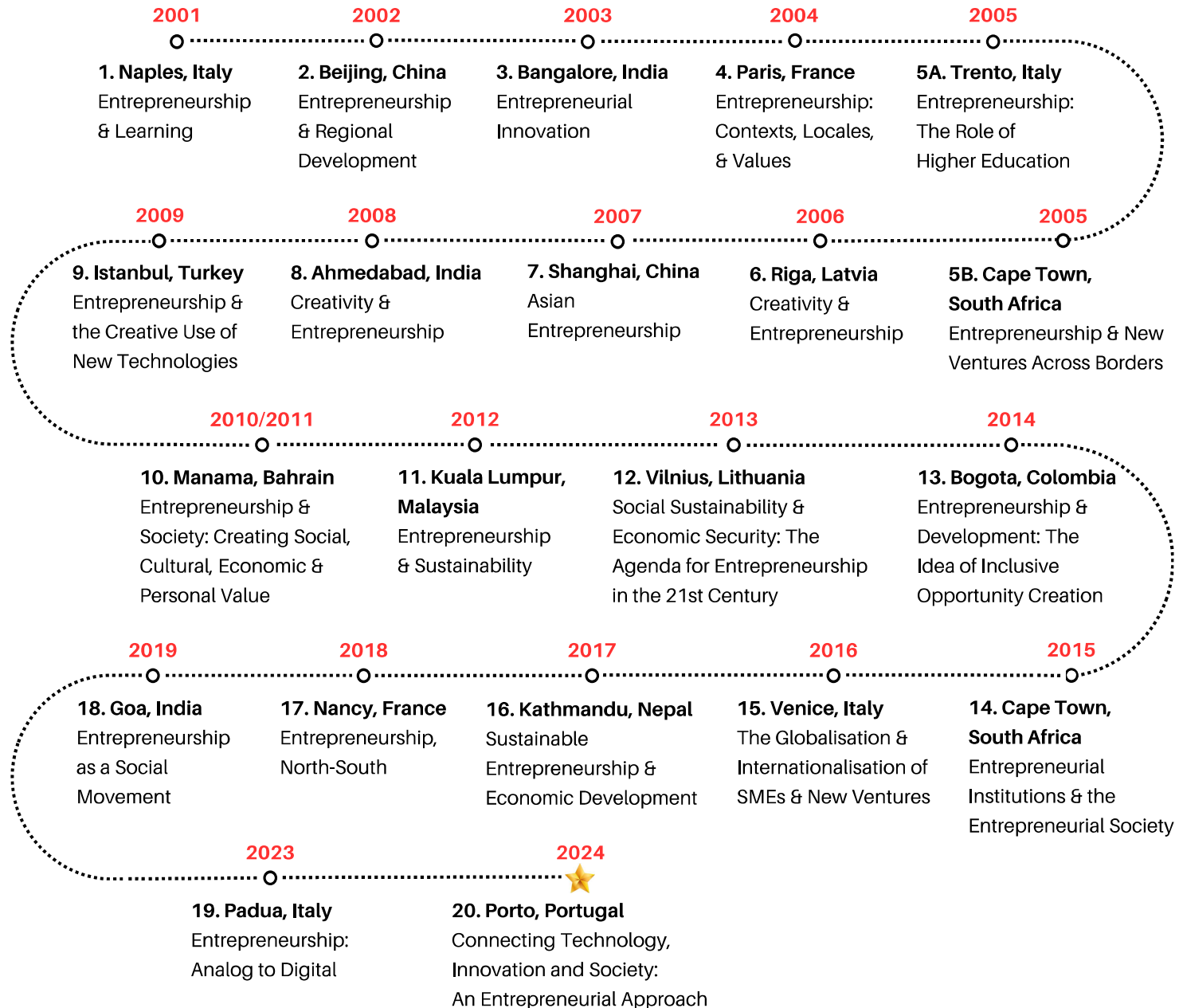
Around
100 prestigious
guest speakers
from around the world



80 partners &
networks
worldwide

publishers, media,
educational and research
institutions, industry players,
and government agencies

OUR JOURNEY



CONFERENCE ORGANISATION



Professor Jay Mitra, University of Essex, UK
and Leuphana University, Germany



Professor João José Pinto Ferreira,
University of Porto, Portugal



Mr Heitor Benfeito, Managing Director,
Critical Ventures, Porto, Portugal

CURATION

MANAGEMENT

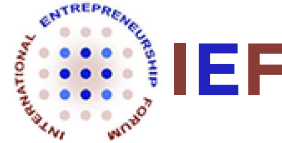


Mrs Alexandra
Xavier, Inestec,
Porto



Ms Holly Bui, Senior
Research Officer,
University of Essex, UK

CONFERENCE PARTNERS AND ORGANISERS





CONFERENCE VENUE

The 20th IEF conference is hosted at the **INESC TEC**, the Institute for Systems and Computer Engineering, Technology and Science, **University of Porto**, Portugal - one of the best public education institutions in Europe. With over **100** years of history, the University of Porto is a leading teaching and scientific research institution in Portugal and worldwide.



INESC TEC Building, where all IEF sessions will be held



Faculty of Engineering of the University of Porto (FEUP)



FEUPmuseum - U.Porto's Faculty of Engineering



Hall of Biodiversity - U.Porto's Museums



Jardim Botânico do Porto - U.Porto's Botanical Garden

20TH IEF - SIX OBJECTIVES, THREE KEY INTERRELATED THEMES

Publication of Insights

To publish selected essays and research papers.



Innovation Frontier Unveiled

To present new ideas in Entrepreneurship and Innovation Research and Development.



Advancing Policy and Research

To promote both policy development, practice, and research contributions.



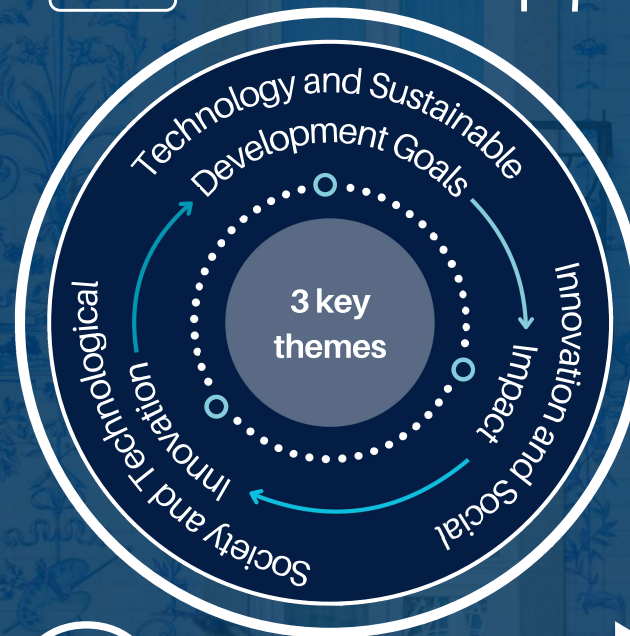
Porto's Innovation Landscape

To explore specific applications of the issues raised above with particular reference to Porto, Portugal.



Policy and Praxis

To facilitate debate, discussion, and resolution in panel sessions and workshops.



Impact. Innovate. Thrive.

To consider the implications of the key themes for entrepreneurship, innovation and society.

CONFERENCE THEMES AND FORMAT

The 20th IEF conference covers **9** themes below with the format of **Panel Sessions** on **3** key themes mentioned before and their interdependencies.

Science
Entrepreneurship

AI and Digital
Technologies

Ecosystems

Metaverse of
International
Ventures

Environmental.
Social and
Governance Impact

Citizen
Engagement

Arts and
Humanities

Venture
Resourcing

Regional Factors



A vintage yellow tram is the central focus, moving along a narrow cobblestone street in Porto, Portugal. The street is flanked by tall, historic buildings with many windows and balconies. The tram is yellow with a white roof and has a large front headlight. The scene is bathed in warm, golden light, suggesting late afternoon or early morning. The text "SPEAKERS & PANELLISTS" is overlaid in the center of the image.

SPEAKERS & PANELLISTS

INNOVATION POLICY

Panel Session 1



**Sergio Arzeni - President,
International Network for
SMEs (INSME), Rome,
Italy & Former Director
OECD, Paris, France**



**Prof. Marcus Dejardin -
Professor of Economics,
Namur University,
Belgium**



**Manuel Aroso - Country
Co-Investigator (CCI)
Portugal and Angola at
Beedie School of
Business, Simon Fraser
University, Canada**



**João Mil-Homens -
Director of Innovation
and Sustainability,
José de Mello Group**



**Dr. Bettina Becker -
Associate Professor in
Strategy & Innovation,
University of Durham,
UK**



Heitor Benfeito -
Managing Director at
Critical Ventures & Board
Member at Kirontech



Rui Falcão - Professional Angel
Investor, Cofounder, President, and
Managing Partner of COREangels
and REDangels, Portugal



Nick Hixson - Founder
and Director of Hixsons
Limited, UK

THE FINANCIAL ECOSYSTEM AND NEW TECHNOLOGIES

Panel Session 2



João Pereira -
Investment Director at
Portugal Ventures



Marco Fernandes - CEO
of SME Collateral Funds
for Portugal



Prof. Hani Hagras - Professor of
Artificial Intelligence (AI) &
Head of the AI Research Group,
University of Essex, UK

SPACES OF ECOLOGY, INNOVATION AND SOCIETAL CHANGE

Panel Session 3



**Prof. Chux Gervase Iwu -
Professor at the Faculty of
Economic and Management
Sciences (EMS), University of the
Western Cape, South Africa**



**Prof. Martin Curley -
Professor of Innovation,
Maynooth University,
Ireland & Formerly
Director at Intel**



**Dr. Fiona Armstrong-Gibbs - Reader
in Enterprise and Inclusive Growth at
Liverpool Business School, UK and
Chair of Baltic Creative Community
Interest Company**



**Prof. Andreas Kraemer -
Founder and Director
Emeritus, Ecologic
Institute, Berlin,
Germany**



**Prof. Anne-Laure Mention - Professor
at the School of Management &
Director of the Global Business
Innovation Enabling Capability
Platform at RMIT, Australia**

ECOSYSTEMS

Panel Session 4



Dr. Charlotte Palesa Felix-Faure - Associate Professor of Entrepreneurship, IDRAC Business School, Lyon, France



Dr. Phumlani Nkontwana - Founding Director of the Allen Grey Centre for Africa Entrepreneurship, University of Stellenbosch, Cape Town



Dr. McEdward Murimbika - Director of Wits Centre for Entrepreneurship, University of Witwatersrand, South Africa



Prof. Natanya Meyer - Professor of Entrepreneurship and Economic Growth, University of Johannesburg, South Africa



Prof. Cecile Nieuwenhuizen - Chair of the DHET-NRF SARCHI Entrepreneurship Education, University of Johannesburg, South Africa



Dr. Chris Schachtebeck - Associate Professor in Business Management, University of Johannesburg, South Africa

AI AND GROWTH

Panel Session 5



**Sudip Roy - Entrepreneur,
Agile & DevOps Coach,
Automation & Shared
Services Consultant,
Divitae Ltd., UK**



**Prof. Jessica Lichy - Professor
of Big Data and Digital
Transformation & Social
Technologies, IDRAC
Business School, France**



**Paulo Santos - Business
Incubator & Director of
European Space Agency
Incubation Center, Portugal**



**Besma Kraiem - Founding Partner
at IBK - International Business
Consulting; Co-Founder of
Knowlepsy, an AI Medical Startup;
Advisory Board Member at
AlmaScience, Portugal**



**Prof. Zubin Sethna -
Professor of Entrepreneurial
Marketing and Consumer
Behaviour, Regent's
University London, UK**

TRANSDISCIPLINARITY

Panel Session 6



Prof. Piero Formica - Founder of the International Entrepreneurship Academy; Senior Research Fellow at the Innovation Value Institute, the National University of Ireland, & the Boston Consulting Group; Professor of Maynooth University, Ireland, and University of Padova, Italy



Prof. Roderick Lawrence - Honorary Professor at the Geneva School of Social Sciences, Institute for Environmental Sciences, University of Geneva, Switzerland



Prof. Sarika Pruthi - Professor of Entrepreneurship, San Jose State University, California, USA



Prof. João José Pinto Ferreira - Director of the Master Degree of Innovation and Technological Entrepreneurship, Faculty of Engineering, University of Porto, Portugal

TECHNOLOGY, MIGRATION AND INTERNATIONAL VENTURING

Panel Session 7



**Prof. George Saridakis -
Professor of Small Business
and Entrepreneurship at
Kent Business School,
University of Kent, UK**



**Prof. Jay Mitra - Founder of IEF;
Professor of Business Enterprise &
Innovation & Director of the
Venture Academy, Essex Business
School, University of Essex, UK**



**Jan Goesaert - Co-Founder
and Executive Board
member of Silk Road
Partners BV, Belgium**

CITIZEN ENTREPRENEURSHIP: THE PROJECT AND INTEGRATING THE KEY THEMES

Panel Session 8



**Prof. Jay Mitra - Founder of IEF;
Professor of Business Enterprise &
Innovation & Director of the
Venture Academy, Essex Business
School, University of Essex, UK**



**Dr. Charlotte Palesa Felix-
Faure - Associate Professor of
Entrepreneurship, IDRAC
Business School, Lyon, France**



Colorful Plates, Sintra, Portugal



CONFERENCE PROGRAMME

Panel Sessions Overview

- Panel Session 1: Innovation Policy
- Panel Session 2: The Financial Ecosystem and New Technologies
- Panel Session 3: Spaces of Ecology, Innovation and Societal Change
- Panel session 4: Ecosystems
- Panel Session 5: AI and Growth
- Panel Session 6: Transdisciplinarity
- Panel Session 7: Technology, Migration and International Venturing
- Panel Session 8: Citizen Entrepreneurship: The Project and Integrating the Key Themes

DAY 1. MONDAY 09 SEPTEMBER 2024

TIME	PROGRAMME	SPEAKERS/ PANELLISTS	MODERATORS
9.30	Opening of the Conference <ul style="list-style-type: none"> Welcome and Introductions Introduction to the IEF Objectives of and Expectations from the Conference, and Publications 	<ul style="list-style-type: none"> Prof. António Sousa Pereira - Rector of University of Porto, Portugal Prof. João Claro - President of INESC TEC, Porto, Portugal Prof. Joana Resende - Vice-Rector University of Porto for Innovation and Entrepreneurship, University of Porto, Portugal Prof. Rui Calçada - Dean of FEUP, University of Porto, Portugal Prof. José Fernando Oliveira - Director of Department of Industrial Engineering and Management, University of Porto, Portugal Dr. Paulo Rios de Oliveira - Administrator at AICEP - Portuguese Trade & Investment Agency, City Hall, Porto, Portugal Prof. Joao Jose Pinto Ferreira, University of Porto, Portugal Heitor Benfeito, Critical Ventures, Porto, Portugal Prof. Jay Mitra, University of Essex, UK 	Jay Mitra
10.30	Welcome to the Empathy Room: The Exclusive Introductory Network Forum for all panellists: Conversations and music (self-managed). Networking programme for other delegates, with tea and coffee.		
11.00	Panel Session 1: Innovation Policy <ul style="list-style-type: none"> Sustainability ESG Digital Framework Conditions 	<ul style="list-style-type: none"> Sergio Arzeni, International Network for SMEs (INSME), Italy Prof. Marcus Dejardin, Namur University, Belgium Manuel Aroso, Beedie School of Business, Simon Fraser University, Canada João Mil-Homens, José de Mello Group, Portugal Dr. Bettina Becker, University of Durham, UK 	Sergio Arzeni
12.15	Panel session 2: The Financial Ecosystem and New Technologies <ul style="list-style-type: none"> Finance Ecosystems AI and Finance Alternative Digital Finance Business Angels Valuations Mentoring 	<ul style="list-style-type: none"> Prof. Hani Hagras, University of Essex, UK Heitor Benfeito, Critical Ventures, Portugal Nick Hixson, Hixsons Ltd., UK Dr. Rui Falcao, REDangels and COREangels, Portugal Marco Fernandes, SME Collateral Funds, Portugal João Pereira, Portugal Ventures, Portugal <p>Research Paper: Susana Bernadino, Professor of Management at the Polytechnic of Porto – ‘Crowdfunding for sustainable development projects: Empirical analysis of a Portuguese sustainability-oriented platform’.</p>	Heitor Benfeito

DAY 1. MONDAY 09 SEPTEMBER 2024

TIME	PROGRAMME	SPEAKERS/ PANELLISTS	MODERATORS
13.45	Lunch		
14.45	Panel Session 3: Spaces of Ecology, Innovation and Societal Change <ul style="list-style-type: none"> • Sustainable Cities • Urban Networks • Health and Society • Social Media • Regenerative Innovation 	<ul style="list-style-type: none"> • Dr. Fiona Armstrong-Gibbs, Liverpool John Moores University, UK • Dr. Andreas Kraemer, Ecologic Institute, Germany • Prof. Martin Curley, Maynooth University, Ireland • Prof. Chux Gervase Iwu, University of Western Cape, South Africa • Prof. Anne-Laure Mention, RMIT University, Australia <p>Research Paper: Sara El Haddouti, PhD Student at Hassan Premier University, Morocco – <i>‘To Innovate or Not to Innovate: Do financial inclusion & female participation hold the key for Moroccan firms?’</i></p>	Chux Gervase Iwu
16.00	Tea and Coffee Break		
16.15	Panel Session 4: Ecosystems <ul style="list-style-type: none"> • Digital Ecosystems • Mapping the Landscape: Entrepreneurship Dynamics and Ecosystems (with a special focus on Africa) 	<ul style="list-style-type: none"> • Dr. Charlotte Palesa Felix-Faure, IDRAC Business School, France • Dr. Phumlani Nkontwana, Allan Grey Centre for Africa Entrepreneurship, University of Stellenbosch, South Africa • Prof. Natanya Meyer, University of Johannesburg, South Africa • Dr. McEdward Murimbika, Centre for Entrepreneurship, University of Witwatersrand, South Africa • Prof. Cecil Nieuwenhuizen, University of Johannesburg, South Africa • Dr. Chris Schachtebeck, University of Johannesburg, South Africa 	Charlotte Palesa Felix-Faure
17.45	End of Day 1		
19.00	Cocktail Reception at City Hall, Porto - Bus to leave conference venue at 18.00 sharp		

DAY 2. TUESDAY 10 SEPTEMBER 2024

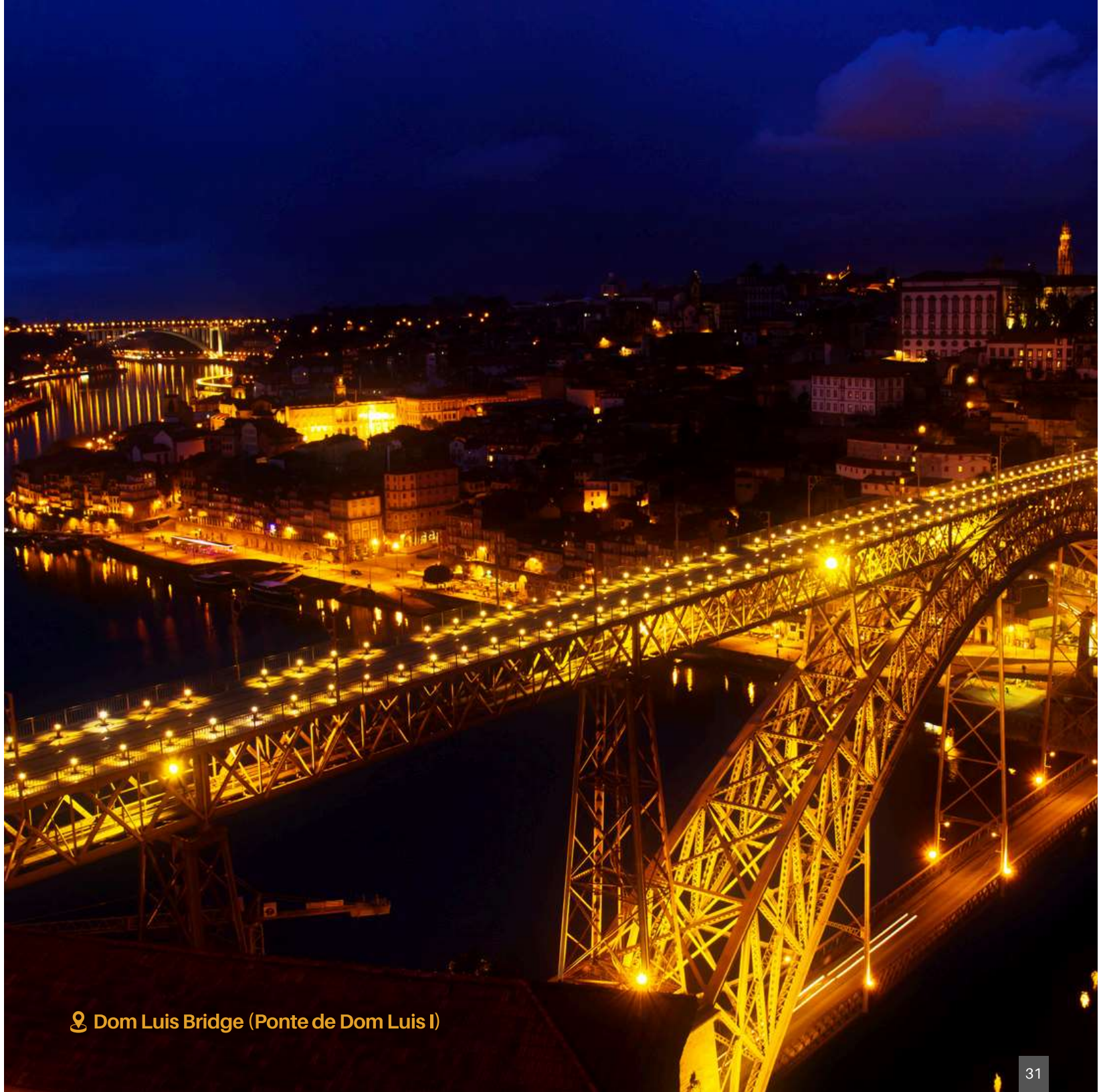
TIME	PROGRAMME	SPEAKERS/ PANELLISTS	MODERATORS
9.30	<i>Tea and Coffee - Networking</i>		
10.00	Panel Session 5: AI and Growth <ul style="list-style-type: none"> Business Incubation in the Digital Space AI and New Business Models The Female Digital Dividend 	<ul style="list-style-type: none"> Sudip Roy, Divitae Ltd., UK Prof. Jessica Lichy, IDRAC Business School, France Paulo Santos, European Space Agency Incubation Center, Portugal Besma Kraiem, Knowlepsy, Portugal Prof. Zubin Sethna, Regent's University London, UK <p>Research Paper: Gunnar Prause, Professor at Wismar Business School, Germany - <i>'NFT-Solutions for Sustainable Entrepreneurship'</i>.</p>	Sudip Roy
11.15	Panel Session 6: Transdisciplinarity <ul style="list-style-type: none"> Meaning Content Pedagogy Structure 	<ul style="list-style-type: none"> Prof. Piero Formica, Maynooth University, Ireland Prof. Roderick Lawrence, University of Geneva, Switzerland Prof. Sarika Pruthi, San Jose State University, USA Prof. Joao Jose Pinto Ferreira, University of Porto, Portugal 	Piero Formica
12.30	<i>Lunch</i>		
13.30	Panel Session 7: Technology, Migration and International Venturing <ul style="list-style-type: none"> People and Digital International Business Environmental Technologies and International Business 	<ul style="list-style-type: none"> Prof. George Saridakis, University of Kent, UK Jan Goesaert, Silk Road Partners BV, Belgium Prof. Jay Mitra, University of Essex, UK <p>Research Paper: Deepica Sachdeva, PhD Student at Hochschule Fulda, University of Applied Sciences, Germany - <i>'Programs Fostering Entrepreneurship for Migrant Women with Correspondence analysis Approach'</i>.</p>	George Saridakis
15.00	Panel Session 8: Citizen Entrepreneurship: The Project and Integrating the Key Themes	<ul style="list-style-type: none"> Dr. Charlotte Felix Faure, IDRAC Business School, France Prof. Jay Mitra, University of Essex, UK All speakers contribute 	Jay Mitra


DAY 2. TUESDAY 10 SEPTEMBER 2024

TIME	PROGRAMME	SPEAKERS/ PANELLISTS	MODERATORS
16.00	<i>Tea and Coffee Break</i>		
16.15	<i>End of Day 2</i>		
19.30	<i>Conference Dinner at Casa da Musica, Concert Hall in Porto Address: Av. da Boavista 604-610, 4149-071 Porto, Portugal</i>		

DAY 3. WEDNESDAY 11 SEPTEMBER 2024

TIME	PROGRAMME	SPEAKERS & FACILITATORS
The Business Angel Investment Workshop		
9.00 - 13.00	<ul style="list-style-type: none"> • Part 1: Telling the Story of Business Angel Funding • Part 2: Fine Tuning the Practice of Angel Funding • Part 3: Start-Up Pitching 	<ul style="list-style-type: none"> • Rui Falcao, Jay Mitra • Rui Falcao, Pedro Bandeira, Heitor Benfeito, Nick Hixson, Sudip Roy • Pedro Bandeira, Sarah Sommersguter
END OF CONFERENCE		



 Dom Luis Bridge (Ponte de Dom Luis I)



SOCIAL PROGRAMME



6 Bridges Boat Cruise with Port Wine Cellar Visit

🕒 **4.30 PM, 8 Sep 2024**

Explore the city's rich history and charm on a guided boat cruise along the stunning Douro River, passing under six iconic bridges for breathtaking panoramic views. Afterward, enjoy an exclusive visit to a Port Wine Cellar, where you can unwind, network with fellow attendees, and savor Portugal's renowned wines. This unforgettable excursion is the perfect way to create lasting memories of your time in Porto.

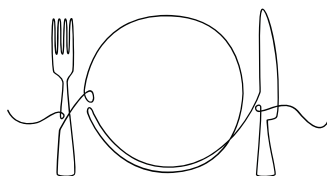
📍 **Porto City Hall**

Cocktail Reception

🕒 **7PM, 9 Sep 2024**



Wrap up Day 1 of the IEF Conference in style! This is your chance to mingle with fellow attendees, industry leaders, and esteemed speakers in a relaxed setting. It's the perfect opportunity to build valuable connections and share ideas that will set the stage for a productive and engaging Day 2.



Conference Dinner

📍 **Casa da Música**

🕒 **7.30PM, 10 Sep 2024**

Conclude the IEF conference on a high note at the Conference Dinner, held at the architectural marvel, Casa da Música. This elegant setting provides the perfect opportunity to unwind, network with delegates over delectable cuisine, and continue the day's insightful conversations in a memorable atmosphere.

All activities are subjected to interest among delegates.

Social Event
📍 Boat Cruise



Social Event
📍 Port Wine Cellar



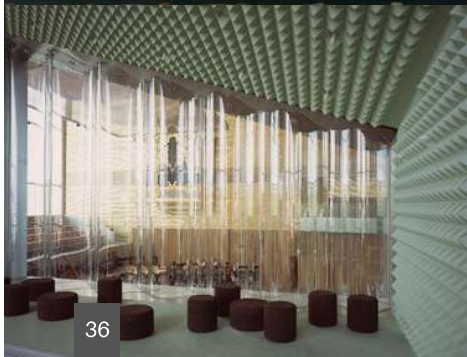


Cocktail Reception

📍 Porto City Hall

Towering over Porto's grand Avenida dos Aliados, Porto City Hall, also known as Câmara Municipal do Porto, is a landmark that embodies both civic pride and architectural grandeur. Construction began in 1920, but it wasn't until 1955 that the building was finally finished. Designed by the renowned architect Correia da Silva, the City Hall is a stunning example of Neoclassical style, its imposing facade and clock tower standing as a symbol of Porto's importance. Whether you're marveling at its intricate details or taking in the panoramic city views from the top, Porto City Hall is a must-see for any visitor to this vibrant Portuguese city.

Conference Dinner
Casa da Música, Porto



A striking landmark graces Porto's cityscape, Casa da Música, translating as "House of Music," is more than just a concert hall – it's a vibrant center dedicated to all things music. Conceived as part of the city's designation as European Capital of Culture in 2001, Casa da Música stands as the first building in Portugal built entirely for music. Opened in 2005, the building itself is a masterpiece of modern architecture, designed by the world-renowned Rem Koolhaas. Its bold, asymmetrical facade hints at the innovative spirit within.

But Casa da Música goes beyond its stunning exterior. It's a hub for music lovers of all kinds. The venue boasts a versatile concert hall that hosts a diverse range of performances, from classical and jazz to contemporary and world music. Beyond the stage, Casa da Música fosters music education with workshops and programs, and even provides a platform for new music creation through residencies and commissions. Whether you're a seasoned concertgoer or simply curious to explore the world of music, Casa da Música offers a unique and unforgettable experience.



Conference Dinner

 **Casa da Música, Porto**

CHOICE OF PUBLICATION ROUTE

ROUTE 1

Summative essays on specific topics addressing the sub-themes of the Palgrave 'Encyclopaedia of Entrepreneurship'.

Summative essays need only be submitted after the conference and no later than **31 December 2024**.

Contributors choosing this route are likely to be assured of publication in the Palgrave 'Encyclopaedia of Entrepreneurship' subject to a final peer review process conducted by Thematic Editors and the Editor-in-Chief of the Encyclopaedia.
(see next page)

ROUTE 2

Standard refereed papers for publication in journals (*see next page*) subject to peer review.

ROUTE 3

Chapters in monograph as part of the new Palgrave series: 'Entrepreneurship and Society'.
(see next page)

Publications of Conference Papers: Potential Journals and Monograph Chapters

Journal of
Entrepreneurship and Innovation
in Emerging Economies



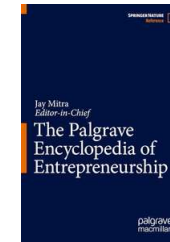
Journal of Entrepreneurship and Innovation in
Emerging Economies (JEIEE)

Journal of Innovation Management



Industry and Higher Education Journal (IHEJ)

Palgrave Encyclopedia of Entrepreneurship



Palgrave 'Entrepreneurship in Society' Monograph Series

CONFERENCE FEES

- Standard Conference Fee: UK **£250**
- Portuguese Delegates: UK **£100**
- Delegates from Low-Income Countries: UK **£90**
- PhD Students: UK **£75**
- Master & Undergrad Students: UK **£50**
- Students from Low-Income Countries: **FREE**
- Conference Dinner: UK **£50**
- Conference Boat Cruise Tour: Euro **€30** by cash on the tour



- Conference fees for all delegates include, 2 x lunches, 4 x tea/coffee/refreshments, the conference pack, and the cocktail reception, only.
- The cost for dinner and boat cruise are not included in the conference fee .
- List of low-income countries is taken from the World Bank.

HOW TO REGISTER?

Please see conference website

<http://iefconference.org> 

Contact us for more information

 iefsubmissions@gmail.com

 <https://bit.ly/4blQeuK>

Global footprint

ASIA

CHINA

Beijing
Shanghai

MALAYSIA

Kuala Lumpur

INDIA

Bangalore
Ahmedabad
Goa

NEPAL

Kathmandu

EUROPE & MIDDLE EAST

ITALY

Naples
Trento
Venice
Padua

FRANCE

Paris
Nancy

LATVIA

Riga

TURKEY

Istanbul

BAHRAIN

Manama

LITHUANIA

Vilnius

PORTUGAL

Porto

AFRICA & LATIN AMERICA

SOUTH AFRICA

Cape Town

COLOMBIA

Bogota

“
Twenty amazing years as a platform
for focused, combinatorial
entrepreneurial thought, action
and play around the world.
”

